

# Triangle UXPA History

2006 to 2022

# 2006: The Beginning

- We started as the Triangle Usability Professionals Association
- We incorporated as a non-profit in NC in August 2006
- Founded by Rick Cecil and Abe Crystal
- We had one cocktail hour, and one event UX In the Real World panel at GSK



Rick Cecil



Abe Crystal

<b>DOCID:</b> C200621600071	<b>SOSID:</b> 863979 <b>Date Filed:</b> 8/29/2006 11:46:00 AM <b>Elnise F. Marshall</b> <b>North Carolina Secretary of State</b> <b>C200621600071</b>
Revised January 2000 Form N-01 CORPORATIONS DIVISION P. O. BOX 29622 RALEIGH, NC 27626-0622 <b>State of North Carolina</b> <b>Department of the Secretary of State</b>	
<b>ARTICLES OF INCORPORATION</b> <b>NONPROFIT CORPORATION</b>	
Pursuant to §55A-2-02 of the General Statutes of North Carolina, the undersigned corporation does hereby submit these Articles of Incorporation for the purpose of forming a nonprofit corporation.	
<b>1. NAME</b> The name of the corporation is Triangle Usability Professionals Association.	
<b>2. REGISTERED AGENT &amp; OFFICE</b> The name of the initial registered agent is Richard Cecil. The street address and county of the initial registered office of the corporation is:  105 Stone Hedge Court Holly Springs, North Carolina 27540 Wake County	
<b>3. INCORPORATORS</b> The name and address of each incorporator is as follows:  Richard Cecil 105 Stone Hedge Ct Holly Springs, North Carolina 27540	
<b>4. PURPOSE</b> The purpose for which the corporation is formed is to support practitioners and students of the field of user experience through, among other things, hosting or sponsoring public seminars, workshops, meetings, and conferences; evangelizing the value of user experience to local businesses; providing opportunities to mentor and be mentored; building a network of user experience practitioners and students; and such other activities that the Executive Council shall determine from time to time.	
<b>5. LIMITATIONS</b> At all times the following shall operate as conditions restricting the operations and activities of the corporation:  1. No part of the net earnings of the corporation shall inure to the benefit of any officer, director, or member of the Corporation excepting solely such reasonable compensation that the corporation shall pay for services actually rendered to the	

## 2007: Year 1

- Abe Crystal was President
  - Jackson Fox was VP of Programs
  - Peter Warren was VP of Membership
- There was a lot of social activity that year!
- We had over seven cocktail hours, social hours, and "beverage user interfaces" (BUIs)
- We had eight lunch meetings, including some with topics
- We had over 17 events in total that year!



Abe Crystal

## 2008: Year 2

- Carl Turner was President
  - Noel Fiser was Treasurer
  - Mark Andrews was Web Manager
  - Mona Singh and Beck Tench were Program Directors
  - James Gartrell was Membership Director
  - Julia Kulla-Mader was Newsletter Editor
- We had 10 events
- We had two full-day workshops with Deborah Mayhew and Todd Zaki Warfel



Carl Turner



## 2009: Year 3

- Rebekah Sedaca was President
  - Randy Carter was Treasurer
  - Don Sugar was VP Community Programs
  - Nathan Huening and Kim Chang were VP Marketing and Communications
  - Laura Blanchard was VP Membership
  - Abe Crystal was VP Professional Development
  - Evan Carroll and Katrina Lee were VP Social Programs
  - Jackson Fox was VP Technology
- We had 25 events!
- Speakers included Edward Tufte, Dan Brown, Jim Kalbach, Matthew Cornell, David Malouf, Christian Rohrer, Todd Wilkens, and Ginny Redish!



Rebekah Sedaca

## 2010: Year 4

- Don Sugar was President
  - Todd Barlow was Treasurer
  - Katrina Lee and Jacob Geib-Rosch were Community Programs
  - Kim Chang was Marketing and Communications
  - Laura Blanchard was Membership
  - Evan Carroll was Professional Development
  - Randy Carter was Social Programs
  - Susan Teague-Rector was Technology
- Webinars took off. We had 10 live webinars!
- We had 18 events
- Speakers included Leah Buley, Naomi Glasscock, Terri Brooks, and Janey Barnes



Don Sugar



## 2011: Year 5

- Mona Singh was President
  - Don Sugar was Treasurer
  - Richard Phelps and Jacob Geib-Rosch were Community Programs
  - Dorian Van Gorder was Marketing and Communications
  - Laura Blanchard was Membership
  - Teri Brooks and Leslie Tudor were Professional Development
  - Evan Carroll was Social Programs
  - Katrina Lee was Technology
- We had 11 live webinars
- We had 26 events
- Speakers included Margot Bloomstein, James Lester, Neel Murarka, Noah Iliinsky, Andrew Hinton, and Josh Clark



Mona Singh

## 2012: Year 6

- Richard Phelps was President
  - Don Sugar was Treasurer
  - Andrew Wirtanen and Adam Rogers were Events
  - Dorian Van Gorder and Cindy McCracken were Marketing and Communications
  - Mona Singh was Membership
  - Jacob Geib-Rosch was Social Programs
- We finally moved off Club Express!
- We had 10 webinars
- We had 22 events
- The Book Club kicked off!
- Speakers included Josh Clark, Jeff Gothelf, Karen McGrane, Tomer Sharon



Richard Phelps



## 2013: Year 7

- Andrew Wirtanen was President
  - Don Sugar was Treasurer
  - Richard Phelps was Membership
  - Khaliah Cothran, Jess Gerber, Tim Swezy, and Kate Williamson were Events
  - Ginger Aycock and Dorian Van Gorder were Marketing and Communications
  - Jacob Geib-Rosch was Social Programs
- We had 8 webinars
- We had 26 events
- We had 10 Book Club meetings in Raleigh and Durham
- Speakers included Jonathan Smiley, Mona Singh, and Cory Lebson



Andrew Wirtanen

# 2014: Year 8

- Jake Geib-Rosch was President
  - Richard Phelps was Treasurer
  - Andrew Wirtanen was Professional Events
  - Don Sugar was Community Events
  - Ginger Aycock was Marketing and Communications
  - Rick Evans was Membership
  - Glenwood Morris was Student Memberships
  - NC Nwoko was Book Club
  - Khaliah Cothran and Brian Hall were Webinars
  - Kate Williamson was Social Media
  - Keith Huestis was Mentorships
- We had 10 webinars
- We had 25 events
- Speakers included Nicole Fenton, Amanda Stockwell, Heather Young, and Whitney Quesenbery



Jake Geib-Rosch

# 2015/2016: Year 9

- Rick Evans was President
  - Richard Phelps was Treasurer
  - Susan Tacker was Membership
  - Guiseppe Getto and La Tosca Goodwin were Student Memberships
  - Andrew Wirtanen was Professional Events
  - Glenwood Morris and Michelle Chin were Community Events
  - Julie Grundy was Marketing and Communications
  - Mark Molander was Book Club
  - Khaliah Cothran and Beth Fowler were Webinars
  - NC Nwoko was Volunteer Coordinator
  - We moved to summer Executive Council renewals, so all these folks served 18 months
- We had 15 webinars (over 18 months)
- We had 51 events (over 18 months)
- Speakers included Kevin Hoffman, Jen Downs, Abby Covert, Val Head, Rebecca Horton, Wren Lanier, Jeff Patton, and Everett McKay



Rick Evans



# 2016/2017: Year 10

- Susan Tacker was President
  - Rajiv Ramarajan was Treasurer
  - Julie Grundy was Memberships and Sponsorships
  - Chad Haefele was Student Memberships
  - Andrew Wirtanen and Claire Eager were Professional Events
  - Michelle Chin and Mark Molander were Community Events
  - NC Nwoko and Joe Bond were Book Clubs
  - Beth Fowler and Julie Radford were Webinars
  - La Tosca Goodwin was Mentorships
  - Don Sugar was Marketing and Communications
  - Heather Young was Social Media
- 5 webinars
- 22 events
- Speakers included Susan Weinschenk, Tom Greever, Cory Lebson, and Donna Lichaw



Susan Tacker

# 2017/2018: Year 11

- Julie Grundy was President
  - Rajiv Ramarajan was Treasurer
  - Lauren Hirsch was Memberships and Sponsorships
  - Shaade Oliveros-Tavares Student Memberships
  - Andrew Wirtanen and Joe Bond were Professional Events
  - Michelle Chin and Mary Fran Thompson were Community Events
  - Willamina O’Keeffe and Nate Andrews were Book Club
  - Beth Fowler was Webinars
  - Evan Huntley was Mentorships
  - Bendte Fagge was Marketing and Communications
  - Heather Young was Social Media
- 5 webinars
- 19 events
- Speakers included Susan Weinshenk, Brett Harned, Jim Kalbach



Julie Grundy Butz



# 2018/2019: Year 12

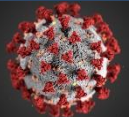
- Bendte Fagge was President
  - Don Sugar was Treasurer
  - Lauren Hirsch was Memberships and Sponsorships
  - Shaade Oliveros-Tavares and Willamina O’Keeffe were Student Memberships
  - Andrew Wirtanen & Joe Bond were Professional Events
  - Amy Lai & Steve Gordon were Community Events
  - Laurel Foote-Hudson was Book Clubs
  - Beth Fowler was Webinars
  - Michelle Chin was Mentorships
  - Audrey Bryson was Marketing and Communications
  - Heather Young was Social Media
- 5 webinars
- 15 events
- Speakers included Dan Klyn, Everett McKay, Tom Greever



Bendte Fagge



# 2019/2020: Year 13

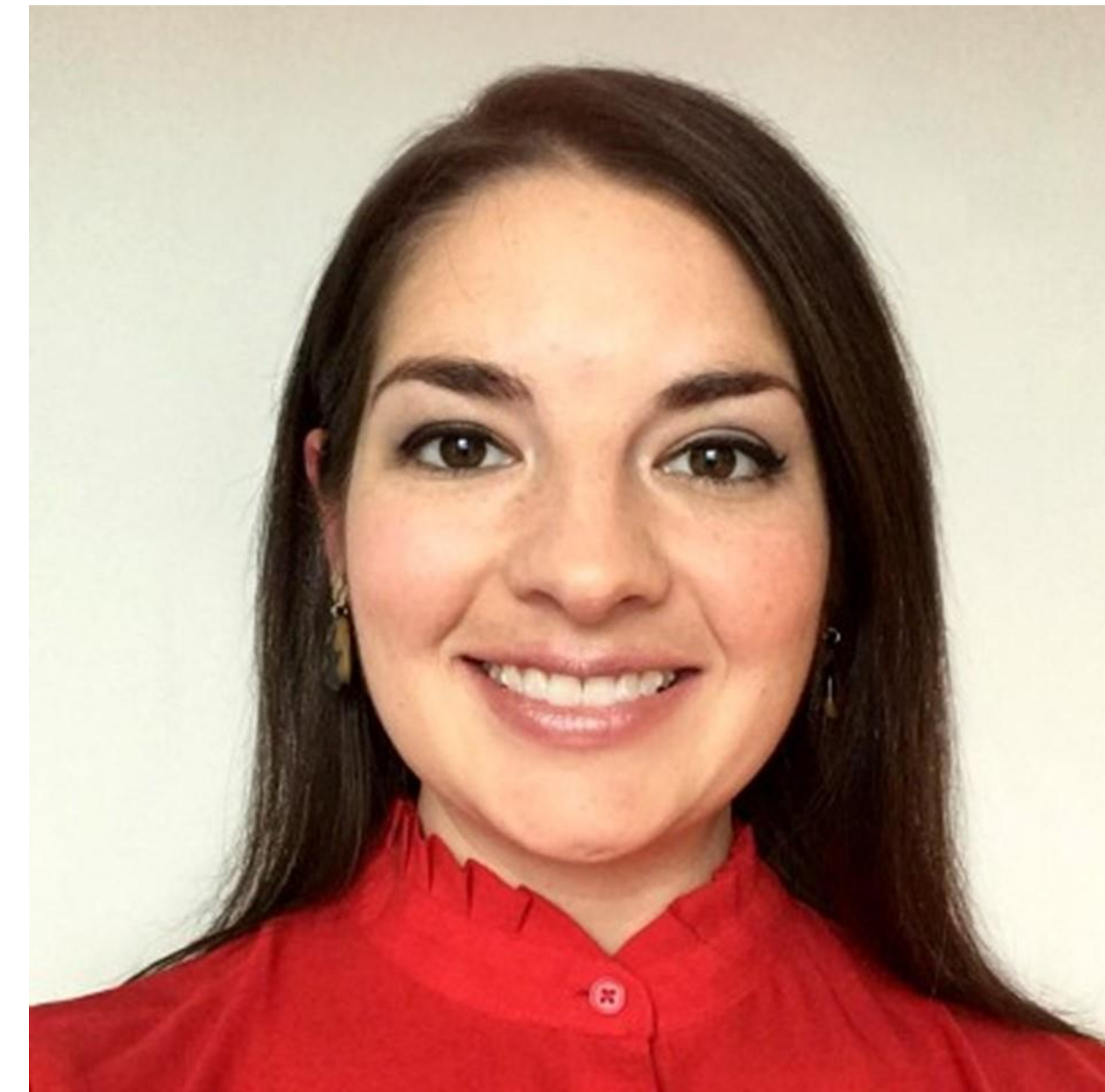
- Audrey Bryson was President
  - Don Sugar was Treasurer
  - Sabrina Lonigro was Memberships and Sponsorships
  - Jonathan Callahan was Student Memberships
  - Michelle Chin was Professional Events
  - Amy Lai and Steve Gordon were Community Events
  - Kevin I. Schultz was Book Clubs
  - Beth Fowler was Webinars
  - Katrina Powell was Marketing and Communications
  - Heather Young was Social Media
-  **COVID-19** hits March 2020! **All events go virtual!**
  - 3 webinars
  - 9 events
  - Speakers included Guthrie Weinschenk, Susan Weinschenk



Audrey Bryson

# 2020/2021: Year 14

- Audrey Bryson was President
  - Don Sugar was Treasurer
  - Alison Kilburn Cronheim was Memberships and Sponsorships
  - Mary Luong was Student Memberships
  - Katie Martin was Professional Events
  - Ioan Opris was Community Events
  - Beth Sherman was Webinars
  - Katrina Powell was Marketing and Communications
  - Heather Young was Social Media
- 4 webinars
- 15 events
- Speakers included Matt Rae, Tim Rosenberg, Justin Dauer, Curt Arledge, Chris Davis, Will Ryan, Miranda Capra



Audrey Bryson

# 2021/2022: Year 15

- Jake Geib-Rosch is President
  - Don Sugar was Treasurer
  - Alison Kilburn Cronheim was Memberships and Sponsorships
  - La Tosca Goodwin was Student Memberships
  - Katie Martin was Professional Events & Community Events
  - Rachel Lubbers was Book Clubs
  - Beth Sherman was Webinars
  - Andrew Rogers was Mentorships
  - Audrey Bryson was Marketing and Communications
  - Brent Homan was Social Media
- 3 webinars
- 15 events
- Speakers include Adam Nahirnyj, Cory Lebson, Cennydd Bowles, Julie Froelich, Mags Hanley, Jamal Cromity, Amanda Stockwell, Leslie Carter, Ingrid Towey



Jake Geib-Rosch



# 2021/2022: Year 16

- Don Sugar is President
  - Krystina Docil is Treasurer
  - Lindsey Cartner is Secretary
  - Audrey Bryson is Memberships and Sponsorships
  - Ana Ramirez is Student and transitional Memberships
  - Dmitry Golovsky & Amrut Dagade are Professional & Community Events
  - Rachel Lubbers is Book Club
  - Beth Sherman is Webinars
  - Andy Rogers is Mentorships
  - Audrey Bryson is Marketing and Communications
  - Brent Homan is Social Media
  - Ginger Poole is UX For Social Impact



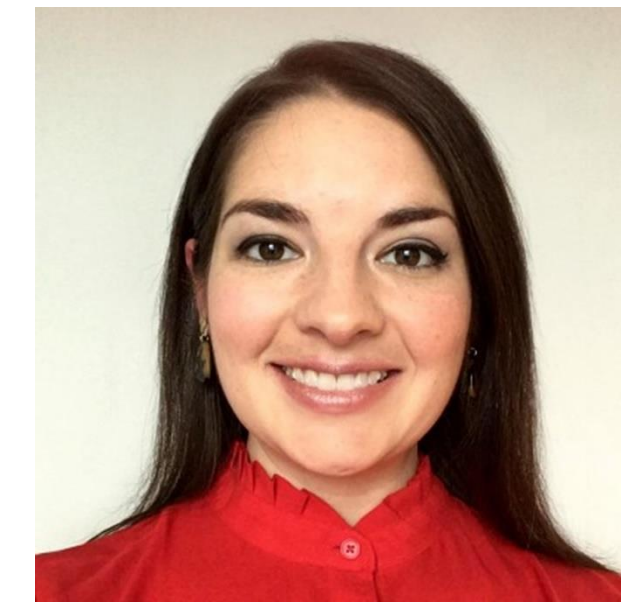
Don Sugar



Krystina Docil



Lindsey Cartner



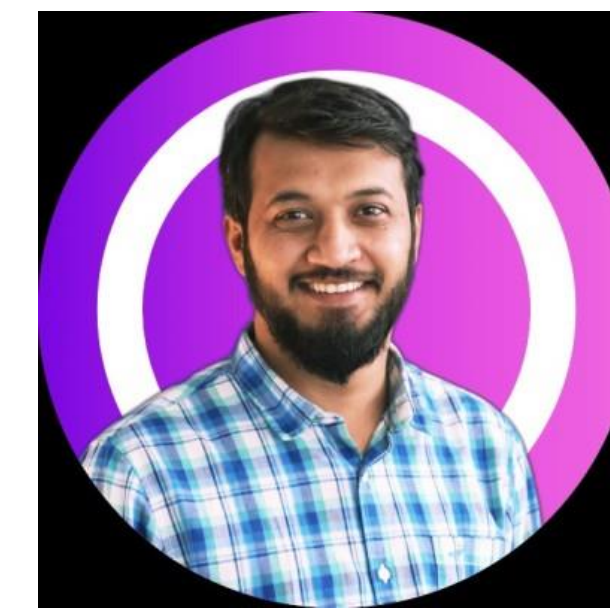
Audrey Bryson



Ana Ramirez



Dmitry Golovsky



Amrut Degade



Rachael Lubbers



Beth Sherman



Andy Rogers



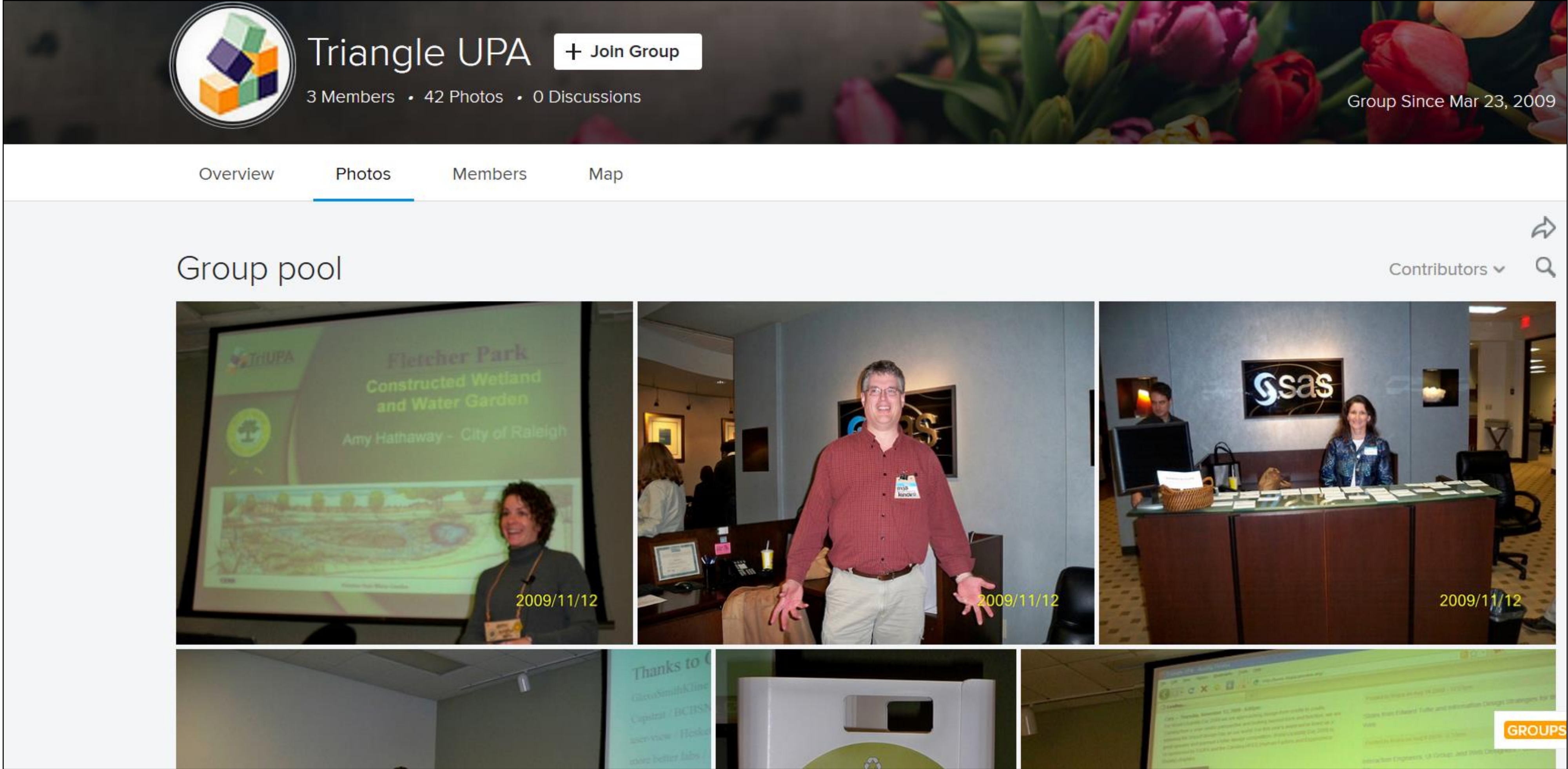
Brent Homan



Ginger Poole

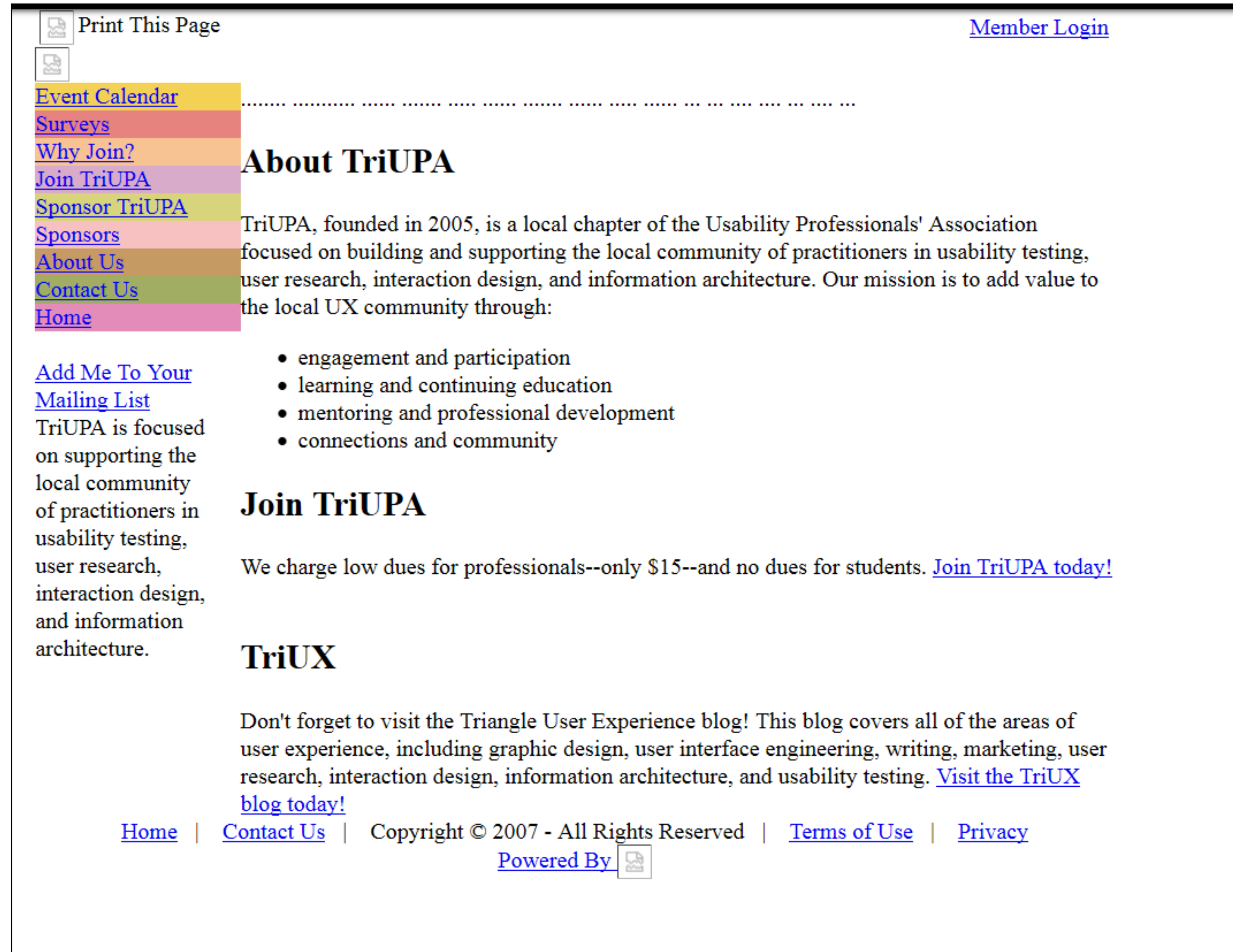


# Send your photos!





Our look has changed a lot since 2007! See [web.archive.org](http://web.archive.org).



The screenshot shows a website layout with a navigation menu on the left and main content on the right. The navigation menu includes links for Event Calendar, Surveys, Why Join?, Join TriUPA, Sponsor TriUPA, Sponsors, About Us, Contact Us, and Home. The main content area features a 'Print This Page' link and a 'Member Login' link. The main heading is 'About TriUPA', followed by a paragraph describing the organization's mission and a bulleted list of its goals. Below this is a 'Join TriUPA' section with a call to action, and a 'TriUX' section with a link to a blog. The footer contains navigation links, copyright information, and a 'Powered By' link.

Print This Page [Member Login](#)

[Event Calendar](#)  
[Surveys](#)  
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[Join TriUPA](#)  
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## About TriUPA

TriUPA, founded in 2005, is a local chapter of the Usability Professionals' Association focused on building and supporting the local community of practitioners in usability testing, user research, interaction design, and information architecture. Our mission is to add value to the local UX community through:


- engagement and participation
- learning and continuing education
- mentoring and professional development
- connections and community

## Join TriUPA


We charge low dues for professionals--only \$15--and no dues for students. [Join TriUPA today!](#)

## TriUX

Don't forget to visit the Triangle User Experience blog! This blog covers all of the areas of user experience, including graphic design, user interface engineering, writing, marketing, user research, interaction design, information architecture, and usability testing. [Visit the TriUX blog today!](#)

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## Triangle UPA

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### About TriUPA

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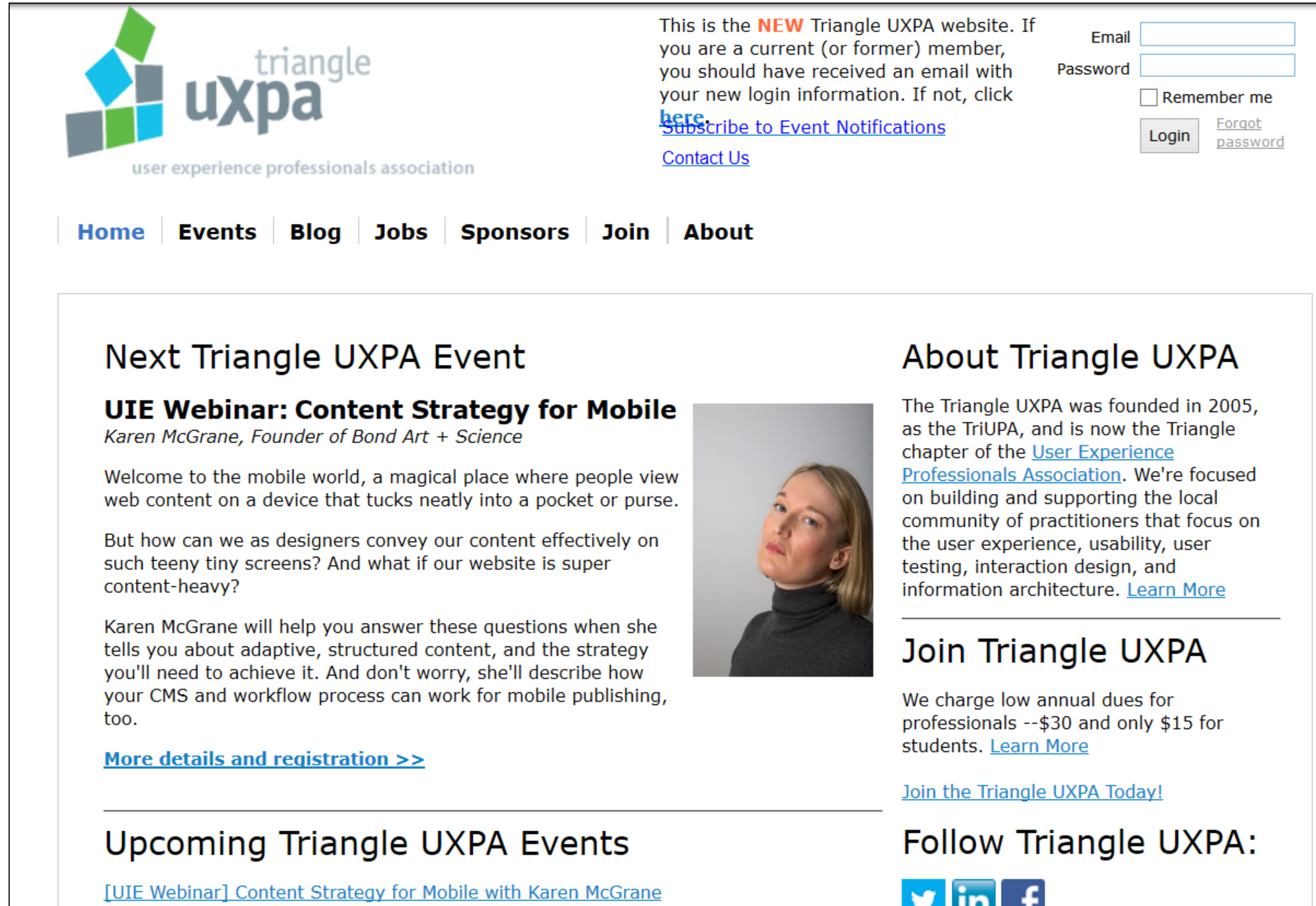
### Join TriUPA

We charge low dues for professionals--only \$30--and no dues for students. [Learn More](#)

[Join TriUPA Today!](#)

### Our Sponsors

Feedback



The screenshot shows the homepage of the Triangle UXPA website. At the top left is the logo for the user experience professionals association, featuring a stylized triangle made of colored squares. To the right of the logo is a navigation menu with links for Home, Events, Blog, Jobs, Sponsors, Join, and About. The main content area is divided into two columns. The left column features a section titled 'Next Triangle UXPA Event' with a sub-heading 'UIE Webinar: Content Strategy for Mobile' and a photo of Karen McGrane. The right column has a section titled 'About Triangle UXPA' and another titled 'Join Triangle UXPA'. At the bottom, there are sections for 'Upcoming Triangle UXPA Events' and 'Follow Triangle UXPA:' with social media icons for Twitter, LinkedIn, and Facebook. A login form is located in the top right corner.

**triangle uxpa**  
user experience professionals association

This is the **NEW** Triangle UXPA website. If you are a current (or former) member, you should have received an email with your new login information. If not, click [here](#).  
[Subscribe to Event Notifications](#)  
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### Next Triangle UXPA Event

#### UIE Webinar: Content Strategy for Mobile

*Karen McGrane, Founder of Bond Art + Science*

Welcome to the mobile world, a magical place where people view web content on a device that tucks neatly into a pocket or purse.

But how can we as designers convey our content effectively on such teeny tiny screens? And what if our website is super content-heavy?

Karen McGrane will help you answer these questions when she tells you about adaptive, structured content, and the strategy you'll need to achieve it. And don't worry, she'll describe how your CMS and workflow process can work for mobile publishing, too.

[More details and registration >>](#)

### About Triangle UXPA

The Triangle UXPA was founded in 2005, as the TriUPA, and is now the Triangle chapter of the [User Experience Professionals Association](#). We're focused on building and supporting the local community of practitioners that focus on the user experience, usability, user testing, interaction design, and information architecture. [Learn More](#)

### Join Triangle UXPA

We charge low annual dues for professionals --\$30 and only \$15 for students. [Learn More](#)

[Join the Triangle UXPA Today!](#)


### Upcoming Triangle UXPA Events

[\[UIE Webinar\] Content Strategy for Mobile with Karen McGrane](#)

### Follow Triangle UXPA:

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2014...



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uxpa  
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### Happy Holidays!

Thank you for supporting the Triangle UXPA in 2014. We have no more events scheduled for this year, and we are working on events for 2015.

Please [contact us](#) if you have an idea for an event or you would like to host an event. Visit our [sponsorship page](#) if your company would like to support us.

### Events

[View all upcoming and past events](#)

Subscribe to [Event Notifications](#)

View the [Triangle Interactions Calendar](#) for all local UX-related events.

### Blog Posts

[GIANT Conf 2015 Announces Speakers](#)  
10 Dec 2014 1:50 PM • [Andrew Wirtanen](#)

### About the Triangle UXPA

The Triangle UXPA (formerly known as the TriUPA) was founded in 2005 and is the Triangle chapter of the [User Experience Professionals Association](#). We're focused on building and supporting the local community of practitioners that focus on crafting great user experiences.

[Learn more](#)

### Join the Triangle UXPA

We charge low annual dues for professionals --\$29.95 and only \$14.95 for students.

[Join today!](#)

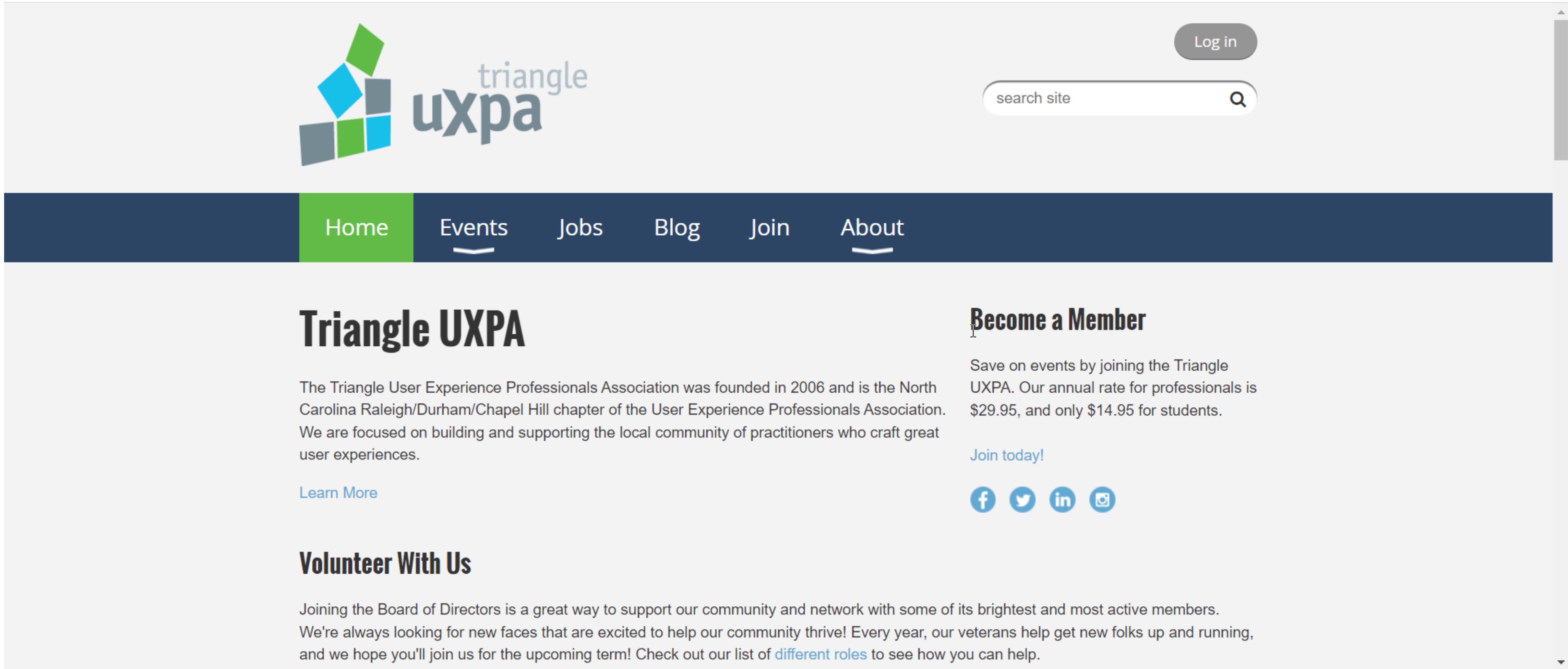
### Follow Us



2016...

The screenshot shows the homepage of the Triangle UXPA website. At the top left is the logo for Triangle UXPA, which consists of four colored squares (green, blue, grey, green) arranged in a triangle shape, followed by the text "triangle uxpa" and "user experience professionals association" below it. To the right of the logo is a "Login" button. Further right is a search bar with the placeholder text "Enter search string" and a magnifying glass icon. Below the search bar is a dark blue navigation bar with white text for "Home", "Events", "Jobs", "Mentoring", "Blog", "Join", and "About". The "Home" link is highlighted with a white underline. The main content area is divided into two columns. The left column features a large heading "Announcements" followed by a sub-heading "World Usability Day 2016 is November 10th!". Below this is a paragraph of text: "The theme for 2016 is 'Sustainable User Experience (UX)' or 'Green UX.' Sustainability and UX design are innately intertwined since they are both about creating the best experience for people. This year, Triangle UXPA will have both [daytime events at NC State](#) and [evening events at SAS!](#) Attend either or both!". Below the text is the World Usability Day logo, which includes a globe icon and the text "worldusabilityday | MAKING LIFE EASY!". Underneath the logo is another paragraph: "This will be the 11th year for advocates, students, professionals, government officials and leaders to take on (and expand) opportunities to create a more user-friendly world by showcasing their work, exchanging information, and sharing critical feedback.". At the bottom of the left column is a heading "Karen Holtzblatt and The Women in Tech Project on November 14". The right column features a heading "About Triangle UXPA" followed by a paragraph: "The Triangle UXPA was founded in 2006 and is the Triangle chapter of the User Experience Professionals Association. We are focused on building and supporting the local community of practitioners who focus on crafting great user experiences.". Below this is a heading "Join the Triangle UXPA" followed by a paragraph: "We charge low annual dues for professionals : \$29.95 and only \$14.95 for students.". At the bottom of the right column is a link "Join today!" and a row of social media icons for Facebook, Twitter, LinkedIn, and Instagram.





The screenshot shows the homepage of the Triangle UXPA website. At the top left is the logo, which consists of a cluster of colored squares (green, blue, grey) and the text "triangle uxpa". To the right of the logo is a search bar with the placeholder text "search site" and a magnifying glass icon. Further right is a "Log in" button. Below these elements is a dark blue navigation bar with white text for "Home", "Events", "Jobs", "Blog", "Join", and "About". The "Home" link is highlighted with a green background. The main content area is light grey and features three sections: "Triangle UXPA" with a descriptive paragraph and a "Learn More" link; "Become a Member" with a paragraph about membership rates and a "Join today!" link; and "Volunteer With Us" with a paragraph about joining the Board of Directors and a link to "different roles". At the bottom right of the content area are four social media icons: Facebook, Twitter, LinkedIn, and Instagram.



Log in

- Home
- Events
- Jobs
- Blog
- Join
- About

## Triangle UXPA

The Triangle User Experience Professionals Association was founded in 2006 and is the North Carolina Raleigh/Durham/Chapel Hill chapter of the User Experience Professionals Association. We are focused on building and supporting the local community of practitioners who craft great user experiences.

[Learn More](#)

## Become a Member

Save on events by joining the Triangle UXPA. Our annual rate for professionals is \$29.95, and only \$14.95 for students.

[Join today!](#)



## Volunteer With Us

Joining the Board of Directors is a great way to support our community and network with some of its brightest and most active members. We're always looking for new faces that are excited to help our community thrive! Every year, our veterans help get new folks up and running, and we hope you'll join us for the upcoming term! Check out our list of [different roles](#) to see how you can help.





Happy 16th Birthday  
Triangle UXPA!